

ANNEX E MARINE CORPS UNIVERSITY HISTORY DIVISION

ANNEX E TO MARINE CORPS ROADMAP FOR THE CENTENNIALS OF NAVAL AVIATION & MARINE AVIATION MARINE CORPS UNIVERSITY, HISTORY DIVISION

1. Situation.

a. General. This annex provides an overview of planning considerations and concepts for the History Division, Marine Corps University in support of the Marine Corps Roadmap for the Centennials of Naval Aviation and the Marine Aviation Centennial during calendar years 2011 and 2012.

b. CMC Focus Areas. Communicating the CMC's focus areas as outlined in the Roadmap is central to the mission of the History Division. CMC vision for this period of support is to honor through various venues a century of Naval and Marine Aviation, and their roles in the defense of the nation, in order to build and maintain public support for the Marine Corps and the role of its Aviation Combat Element (ACE).

(1) Key Elements.

(a) Adaptable - Embracing new thought, technology, and capabilities.

(b) Agile - In every climb and place.

(c) Of One Mind - Every Marine a rifleman.

(2) Themes.

(a) Focus on the MAGTF.

(b) History and tradition.

(c) Innovation and transformation.

(3) Key Audiences.

(a) Marines (Active and Reserve).

(b) Former and Retired Marines.

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- (c) Elected Officials.
- (d) Media (mass and specialized).
- (e) Marine-Friendly Groups.
- (f) Influencers and Prospective Recruits.
- (g) Other Military Institutions.
- (h) Industry and Higher Education.
- (i) Aviation Enthusiasts.
- (j) Museum Staffs.

(4) Association to key themes as they relate to past, present and future historical relevance.

(a) Highlight history of innovation in doctrine and technology and the importance of multi-role aircraft that support the MAGTF.

(b) Emphasize the unique aspects of Marine Aviation to differentiate it from other Services - esprit de corps, multi-role aircraft ISO ground operations, integrated maintenance and logistical support, and command and control.

(c) Continue to foster bonds between industry leadership and the Marine Corps by focusing on the value of innovation in doctrine and technology.

c. CMC Intent. Commander's intent is restated here for emphasis: "To capitalize on enduring relationships and recurring events that the Marine Corps enjoys. A positive and valued reflection of the Marine Corps and its ACE will be the end state of our efforts."

d. Strategic Communication / Expectation Management. See Roadmap Annex B (PA).

e. Assumptions.

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(1) That budgeting levels will remain at expected levels to support standard costs for publication development and distribution.

(2) HQMC continues support through funding and other means the aviation contract history project (Kratos Defense).

(3) HQMC disseminates and provides the Information Awareness Plan and Implementation Guidance through Public Affairs channels.

(4) Marine Aviation is more than pilots and airframes. Successful innovations intertwine air, ground, and logistical operations. The Marine air control group (MACG) and Marine wing support group (MWSG) which are unique to the Marine Corps is the means by which we integrate the MAGTF's aviation, ground, and logistic combat elements. The units assigned to the MACG, MWSG, adjacent ground, logistics and command elements as well as the Marine expeditionary units, are included in the publications and their roles in building Marine aviation documented.

2. Mission. In the months leading up to January 2012 the History Division will write and develop historical publications that will align with the mission and themes of the Marine Corps Roadmap for the Centennial of Naval and Marine aviation.

3. Execution.

a. Concept of Operations. The History Division will assign qualified writers and obtain contract historical writers to research, write and produce appealing and authoritative historical publications and products that skillfully document Marine aviation's first 100 years, highlighting the innovations and functions of Marine aviation and adhere to themes in the Roadmap.

b. Tasks. These tasks below identify key actions needed to support the concept of operations.

(1) The History Division will stand ready to advise the Department of Aviation and CMC on historical matters in regards the Centennial.

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(2) Government historians research and write books that detail Marine aviation's first 100 years in a manner that reflect scholarly research, is well written and carry the themes expressed in the CMC's Roadmap for the Centennial and will appeal to a broad spectrum of readers. In addition History Division editors and graphic arts specialists will scrutinize, fact check and lay out these volumes to make them interesting to read and appealing. Distribution is to be appropriately timed with Commemoration activities.

(3) History Division personnel assigned to the Marine Aviation Centennial project will support other approved organizations that are recognizing the Centennial with accurate and appropriate historical information, short articles, photographs, time line information upon request. This applies especially to the official Centennial efforts of the Marine Corps and U.S. Navy. Again this information will reflect the themes expressed in the CMC Campaign Plan and Roadmap.

(4) The History Division will also oversee and direct the writing and production efforts of a designated contractor (Kratos) supported with Headquarters Marine Corps funding to produce three professional quality works (an illustrated history of Marine aviation 1912-2012, a battle study on Nicaragua and a CD of oral history as an insert to the illustrated history) to document in appealing fashion Marine and Naval aviation history carrying the themes noted above. The History Division will also ensure all materials collected by the contractor in the course of their research to support these projects is accessioned into the appropriate Marine Corps archives and made available to researchers. Distribution is to be made no later than 3 December 2011.

(5) The History Division will participate in selected celebratory events to exhibit their publications and works that are available to the public on Marine aviation history and in general support of Centennial activities.

c. Coordinating Instructions.

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(1) Command Relationships. The History Division command relationships for planning will be in accordance with the Centennials Roadmap with Higher Headquarters oversight and coordination. Participating planners at all levels are authorized and encouraged to communicate directly with each other and with other organizations. Such coordination should not be used in any situation where it would interfere with the responsibility and authority of a commander or disrupt the normal chain of command.

(2) Release of information

(a) Sole release authority guidance regarding any particular topics concerning the Roadmap for the Centennials of Naval Aviation & Marine Aviation resides with HQMC, DivPA and may be further delegated upon request as indicated in Annex B.

(b) After HQMC Public Affairs has delegated release authority guidance, it is expected that field agencies may issue communiqués and news summaries within the guidance provided by Annex B.

(3) Information Management and Security.

Established precautions and guidelines for information management and security apply.

4. Administration and Logistics

a. Administration. The History Division will monitor progress of publication development according to standard planning methods integral to the History Division to ensure contracted products are available for distribution by 3 December 2011 and others as appropriate in view of Centennial activities, but not before 3 December 2011.

b. Logistics. Logistics for publications will be integral to the History Division. See Annex I, Synchronization Matrix and other supporting Annexes for additional information.

5. Command and Signal

a. In conjunction with the Commander Naval Air Forces, who has the overall Department of the Navy lead, the Deputy Commandant for Aviation is the lead Marine Corps planner

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for the Centennials of Naval and Marine Aviation. All other organizations and commands are supporting for this effort.

b. The Director of the History Division will lead the planning and execution of efforts within the History Division.