

ANNEX A HQMC, DEPARTMENT OF AVIATION

ANNEX A TO MARINE CORPS ROADMAP FOR THE CENTENNIALS OF NAVAL AVIATION & MARINE AVIATION HQMC, DEPARTMENT OF AVIATION

1. Situation.

a. General. This annex provides an overview of planning considerations and concepts for HQMC, Department of Aviation in support of the Marine Corps Roadmap for the Centennials of Naval Aviation & Marine Aviation (Roadmap) during calendar years 2011 and 2012.

b. Focus. The success of Marine Aviation over the last 100 years is founded in its singular purpose, to support Marines on the ground. To that end, HQMC, Department of Aviation will direct its efforts to ensure that the Centennial of Naval Aviation (CoNA) and the Marine Aviation Centennial (MAC) are appropriately celebrated and the force is sustained for operations.

c. Assistant Commandant of the Marine Corps (ACMC) Intent. "To capitalize on enduring relationships and recurring events that the Marine Corps enjoys. A positive and valued reflection of the Marine Corps and its ACE will be the end state of our efforts."

2. Mission. From January 2011 through May 2012 HQMC, Department of Aviation will lead and support the celebration of CoNA and MAC by integrating the Roadmap's Key Elements, Themes, and Associations to Key Themes into Marine Aviation's overall goals and strategy as opportunities present themselves and as directed by the Deputy Commandant for Aviation (DC(A)). HQMC, Department of Aviation will serve as the lead coordinating agency for all matters relating to CoNA and MAC for HQMC.

3. Execution.

a. Deputy Commandant for Aviation Intent. HQMC, Department of Aviation will lead the Marine Corps effort to celebrate and support CoNA and MAC. I intend to leverage the once in lifetime nature of this event in order to achieve the Assistant Commandant of the Marine Corps' end state while sustaining our forces.

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b. Concept of Operations. From January 2011 through December 2011, Marine Aviation will participate in the celebration of CoNA in support of the Department of the Navy overall lead for CoNA, Commander, Naval Air Forces (CNAF). From January 2012 through May of 2012, Marine Aviation will focus its celebratory efforts primarily on MAC. HQMC, Department of Aviation, will provide guidance and continuity to the distributed execution of all CoNA and MAC events. Aviation Manpower and Support Branch (ASM) will serve as DC(A)'s principle agency for tasking and deconfliction of all requirements related to CoNA and MAC. ASM will also serve as the lead agency responsible for planning and coordinating national scale CoNA and MAC events.

c. Tasks.

(1) HQMC, Department of Aviation:

(a) Serve as the Marine Corps lead planning agency for CoNA and MAC.

(b) Assign support tasks to HQMC, Department of Aviation Branches.

(c) Assign support tasks to Marine Aviation operating forces.

(d) Determine priority of all proposed CoNA and MAC events and deconflict competing requirements.

(e) Provide Feasibility of Support assessments in response to CNAF requests for Centennial events.

(2) ASM:

(a) Serve as HQMC, Department of Aviation executive agent for CoNA and MAC.

(b) Recommend and monitor support assignments to HQMC, Department of Aviation Branches.

(c) Recommend and monitor support assignments to Marine Aviation operating forces for all Centennial event requirements.

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(d) Prioritize and monitor proposed CoNA and MAC events and implement deconfliction measures as required.

(e) Serve as the liaison with the Centennial of Naval Aviation Task Force (CoNA TF).

(f) Collect, compile, and forward Feasibility of Support assessments in response to CNAF CoNA support requests.

(g) Assist CoNA TF with CoNA Opening Gala in San Diego CA February 2011.

(h) Plan and execute CoNA Closing Gala in Washington DC December 2011.

(i) Plan and execute MAC Gala Event in Washington DC May 2012.

(j) Monitor and inform DC(A) of all CoNA and MAC related activities and events directed by subordinate commands and other HQMC agencies.

(k) Maintain Annex I of Roadmap in conjunction with HQMC, Division of Public Affairs (HQMC DivPA) Community Relations Event website.

d. Coordinating Instructions.

(1) Command Relationships. HQMC, Department of Aviation command relationships for planning will be in accordance with the Roadmap. Direct liaison is authorized between HQMC, Department of Aviation and CNAF. Participating planners at all levels are authorized and encouraged to communicate directly with each other and with other organizations. Such coordination should not be used in any situation where it would interfere with the responsibility and authority of a commander or disrupt the normal chain of command.

(2) Release of information.

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(a) HQMC DivPA retains sole release authority regarding Roadmap topics. This authority may be delegated upon request as indicated in Annex B.

(b) Upon delegation of release authority, field agencies may issue communiqués and news summaries within the guidance provided by Annex B.

(3) Information Management and Security.
Established precautions and guidelines for information management and security apply.

4. Administration and Logistics

a. Administration. ASM will have access to and monitor HQMC DivPA's online Community Relations Event calendar from which to identify and track Centennial events. As a dynamic spreadsheet, it is designed to serve as a vetted, single-source reference document which serves to track all requested and approved Marine Corps Community Relations events related to CoNA or MAC. This document is a continual work-in-progress and is expected to adapt to current information in a beneficial manner.

b. Logistics.

(1) The majority of information and documentation is electronic in nature and is collected, stored and created via standard office desk-top machines, typically resident on servers or local hard-drives of individual OLA team members. Accessibility will be made available through the HQMC, Department of Aviation Microsoft SharePoint site.

(2) See Annex I, Synchronization Matrix and other supporting Annexes for additional information.

5. Command and Signal

a. In conjunction with Commander, Naval Air Forces, who has the overall Department of the Navy lead, the Deputy Commandant for Aviation is the lead Marine Corps planner for the Centennial of Naval Aviation. All other organizations and commands are supporting for this effort.

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b. The Deputy Commandant for Aviation is the lead planner for the Marine Aviation Centennial. All other organizations and commands are supporting for this effort.

c. The Deputy Commandant for Aviation will serve as the final authority to determine supportability of Centennial events or initiatives by Marine Aviation personnel or resources.